



The Power of Ownership

### **“We believe...”**

- The company’s long-term success depends on the health and capacity of the owner
- Company-specific risks can be minimized
- Humans flourish in community
- There are people with resources who desire to have a meaningful legacy
- Investing appropriate resources leads to best results
- A smaller piece of a bigger pie can be greater than the whole part of a smaller pie
- Individuals together, with a concentration of resources, have the potential for greater impact in the world
- Deep relationships result in greater lasting impact than transactional relationships

### **Characteristics**

#### **Owner:**

- Owner is a high-capacity, committed and teachable Christ-follower
- Owner is passionate about being a social entrepreneur
- Owner has felt need and agrees FUEL is the best solution
- Owner shows commitment through rigorous qualification process
- Owner has some financial skin in the game

#### **Business:**

- Business is on a path to financial self-sustainability
- Business has growth potential to warrant FUEL’s engagement
- Business is attractive to an aligned investor champion